GAP

Growth Acceleration with Pyronix

Realise your business potential

Get the tools you need to work smarter, build your brand and drive your business forward.

Kickstart growth now.

Revenue

Not all Clouds are grey.

Harness the benefits that superior services, upsell opportunities and an ever-evolving product range offer, to continuously add value to your business and your customers.

RECURRING REVENUE PLATFORM

Take a smarter business approach.
Offer added value services and remote management capabilities via chargeable subscriptions to grow recurring monthly revenue. Maximise the potential of every panel.

PyronixCloud subscriptions

Power in the platform.
Providing convenient ProControl+ and remote management benefits – PyronixCloud lets you deliver valuable services to your customers at a monthly cost set by you. Reach new profit heights with the cloud.

Value added services

So much more than security.
Drive customer renewal and business growth by shifting the buying focus to a lifestyle solution of today, rather than a grudge purchase. Security is just the beginning.

EFFICIENCY TOOLS

It pays to make it easier and more rewarding.
Drive your efficiencies to sell, install and maintain more. Work smarter and reap the rewards.

ARM servicing - InSite

It just got a whole lot simpler.
Remotely access every system to monitor alarm events, diagnose faults, make changes and more, with Pyronix InSite. Even set one of the twice-yearly services to be automatically performed, recorded and compared with initial readings. Maintain, without leaving the office!

CUSTOMER RETENTION

Even more reasons to stay.
Step away from the traditional and inspire customers to keep buying from you. With Pyronix product development continuously extending the basket of goods, you'll always offer great choice and deliver more value.

Evolving product range

Stay in pole position.
With new and exciting Pyronix products always under development, you're constantly growing in selling points. Race into the lead with an offering that continually delights.

System evolution

This has real potential.
Every service call and maintenance visit you make is a chance to extend the system with more value; driving your profitability, customer satisfaction and loyalty.

Register your interest in GAP.

Visit www.pyronix.com/uk/gap

Knowledge

Knowledge is power.

We support you to learn more, so you know what every property needs, what customers want and how to deliver it. And even when you need a helping hand, we're there for you.

TECHNICAL SUPPORT

Help, when you need it.
If an installation proves difficult to complete, we'll help you solve the problem and get you on your way, fast.

Phone helpline

Call our dedicated Technical Support team on 0333 444 1280, Monday to Friday between 08:00-18:30. They're a friendly, knowledgeable bunch of professional ex-installers who've probably been in the situation you're calling about. So they'll have the answers to hand.

Email

Send us a message, anytime.
If you don't need an answer urgently, you can ask any non-immediate technical questions here: **www.pyronix.com/uk/technical-support** and we'll get back to you normally within 24 hours*.

*can be up to 72 hours over weekends.

INSTALLATION TRAINING

Master your profession.
Hone your skills through a learning format that suits you, to make every job efficient, professional and worthy of recommendation.

Face to face (onsite or in-house at Pyronix)

We'll see you there (or here).
Attend a training session at our Pyronix office or request on-site training here: **www.pyronix.com/uk/face-face-training-application**. Whichever you prefer, you'll get the personal training you need.

Online video tutorials

Check how it's done.
Access online video tutorials from anywhere to learn new skills or refresh your knowledge.

Product manuals, FAQs, #PyronixSay

The information is all there - for you.
Access everything from product manuals to FAQs and more. GAP also provides a dedicated #PyronixSay page for every major new product, so you can quickly see the product's features and benefits to sell to end-users.

Webinars

Face to… screen training.
If you're based too far away, or it's inconvenient to attend our office-based training, sign up for our online webinars and learn remotely from home or the office. There's no need to miss out.
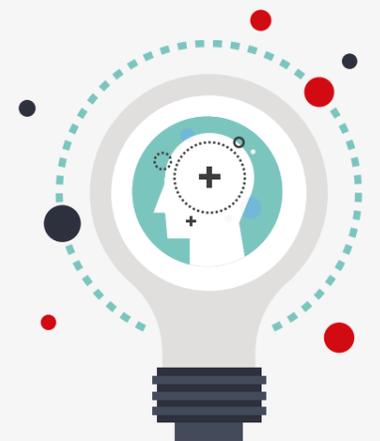
PRODUCT KNOWLEDGE

Know it inside out.
Be totally at home with our products and tailor solutions perfectly to the security needs and usability preferences of your customers.

Pyronix on-demand

Develop at your own pace.
Watch product videos and promos to develop your understanding of key systems and the scenarios they can cover. Visualise and construct, with customer satisfaction the number one priority.

Pyronix communications

Be on the ball.
Stay up to date with all the latest developments with our newsletter: **www.pyronix.com/uk/email-subscription** and receive monthly updates, product releases, technical bulletins and more. You can also visit our website or follow our social channels to see the latest news and join the discussion.

Website resource access

Your online information centre.
Register on our website to access technical specifications, FAQs and product information. You can download technical sheets, quick setup guides, catalogues and much more – in fact, all that you need.

Register your interest in GAP.

Visit www.pyronix.com/uk/gap
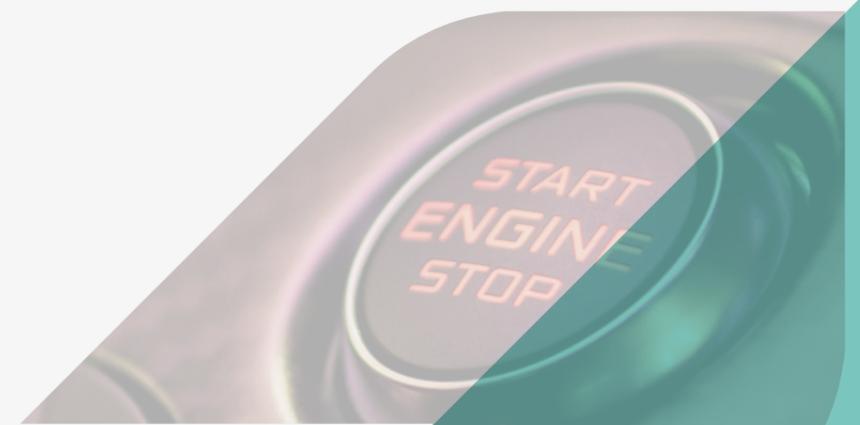
Brand

Make yourself famous.

The more your business is seen, the more leads you'll generate. GAP gives you everything you need to develop your brand and reach new customers. You'll get noticed for all the right reasons.
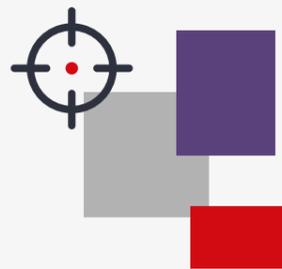
CUSTOMISED PRODUCTS

Look the part.
Brand consistency is vital for your installations. It may be our products, but it's your business, your brand and your reputation. With the option to add your company logo across your offerings, GAP can make sure it's you that your customers and prospects see. Be the envy of your competition.

Products and systems featuring your brand

Don't go incognito. Identify yourself.
Everything from the control panel and siren, to the ProControl+ app can display your brand. Deliver a consistent and professional finish that reassures existing and prospective customers. Products that are dressed to impress.

Creative expertise

Design is in the detail.
With GAP, we work with you so you're completely satisfied with how your logo displays across your product offering. Reinforcing your business image – and at no cost to you.

CUSTOMISED SALES TOOLS

Everything you need to close the sale.
Sometimes you may need help to sell what you're supplying. That's where GAP comes in. All you could possibly need is readily available to promote yourself across every communication channel – you can even add your logo for the uniform, professional look you want. Be a marketing pro.

User and system sales literature featuring your brand

Your materials. Your logo.
Every piece of literature you leave with customers will display your logo for complete brand consistency and clarity. Deliver the professional image that gives customers confidence in you.

Promotional videos featuring your brand

Here's an offer you can't refuse.
Video is one of the most effective ways to market, but can be expensive to produce. With GAP, we'll add your logo to our flagship promotional videos for free. Helping you to stay ahead of the competition, without the cost.

Pyronix Welcome Pack – impress with your professional image

First impressions count.
How you come across can be the difference between a sale and a snub. GAP provides you with a welcome pack that helps make your first impression the right one.

PERSONAL PRINT PORTAL
(Coming Soon)

The cupboard doesn't have to be bare.
GAP doesn't just offer you access to the tools you need, it also provides you with the help and means to design and order promotional brochures too. No need to find designers or suppliers - GAP provides a one-stop solution.

Design help

Express yourself.
Whether you already have a logo that maybe needs refreshing, or just an idea for one, our expert designers will help you amend, refine or create the perfect design. All free-of-charge.

Your own brochures

Need more? No problem.
With GAP, we help you design your own brochures and enable you to order them, so you'll always be stocked up and ready to go.

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GAP

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with Pyronix**

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www.pyronix.com/uk

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